



## PRESS RELEASE

*For Immediate Release*

### FATHOM™ LAUNCHES TECHNOLOGY LAB IN AUSTIN, CONTINUING COMMITMENT TO TEXAS

**PHOENIX – JUNE 23, 2015** – FATHOM Water Management, Inc. (“FATHOM™”), the leading provider of integrated utility-to-utility, cloud-based data and customer service solutions for water utilities, announced that it is continuing its investment in Texas with the opening of the FATHOM LAB in Austin, Texas. The FATHOM LAB employs over 30 software developers and executive management personnel dedicated to solving the emerging water crisis by bringing scale to an otherwise fragmented water sector and providing utilities of all sizes access to technology. The FATHOM LAB is focused on the continued refinement of FATHOM, a software-as-a-service (“SaaS”) utility platform designed to provide technology to over 100 million meters, allowing water technology to be more easily adopted, generating revenue for the utilities and delighting customers. This investment in Texas and technology will change the water utility paradigm. There is strength in numbers.

“Austin is an ideal location to open our new FATHOM LAB. The city is an advanced technology hub, interested in bringing new innovations to water. With a tremendous local talent pool from which to recruit, we will continue to hire high-tech software engineers and support staff to lead our growth in cutting edge technologies that power SaaS and Big Data.” said Trevor Hill, Chief Executive Officer of FATHOM.

FATHOM is a rapidly growing software-as-a-service-based technology company with a growing list of industry partners and over 4 million meters on the platform. Its mission is to put information in the hands of customers and provide economies of scale to all water utilities, making the entire industry stronger and more sustainable. The company was named a finalist for the 2015 Water Technology Company of the Year award by Global Water Intelligence.

“Texas has always been important to us. We have already partnered with local communities including the cities of Corpus Christi, Kennedale, Cedar Hill and Melissa, Texas and we want to continue building relationships here. With the FATHOM LAB, we are investing tens of millions of dollars in the state and are supporting the local economy with new high paying technology jobs,” Mr. Hill continued. “As conservation measures continue to be more effective, utilities will need new ways to increase revenue without raising water rates. FATHOM offers that capability and working together with our partner utilities and Texas we know we can solve the challenges of water scarcity together.”

#### **About FATHOM®**

Developed by a water and wastewater utility, FATHOM is an integrated suite of advanced technologies proven to increase revenue, decrease costs, and bring heightened efficiencies to water utilities. Our proven, rapidly deployable, highly scalable, cloud-based, SaaS solutions are changing the way utilities acquire, analyze, and use data to optimize operations and improve customer service. Through our integrated, geospatial platforms – FATHOM CIS, FATHOM U<sub>2</sub>You™ with FATHOM Mobile, FATHOM MDM, and FATHOM AMS – utilities and their customers have the information they need and want at their fingertips. With four million meters on FATHOM, there is strength in numbers. [www.gwfathom.com](http://www.gwfathom.com)

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